

SPORTS & ARTS

# THE EDGE

HOLISTIC YOUTH DEVELOPMENT

SUMMARY

In youth sports, the real impact isn't often known right away; instead, it is years down the road when we see what kind of citizens they have become. Few will play at a high level, but all can have a great impact in the world.

**8 Million**

High School Athletes

**6%**

Will Play in College

**< 1%**

Will go on to play pro

Helping youth cultivate their character  
and contribute to the world.

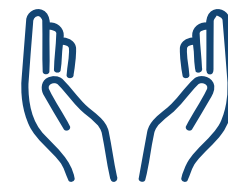
**THE EDGE!**  
Sports & Arts Academy

# Our Strategy



## Communal Place

A facility that enables families to interact together. A home away from home.



## Passionate People

Deploying skilled staff and volunteers who are excited about their respective disciplines, love people, and love God.



## Strategic Partnerships

Choosing strong programming partners who align with and enhance our vision, mission and values.



## Holistic Programming

Designing programs in sports and the arts that improve participants' skills, cultivate their character and contribute to the world.

# Our Core Values

**L**

**ove**

It is the highest and most enduring of all values.

(Matthew 22:37-40)

**E**

**xcellence**

Always seeking to offer our best to God and others.

(Colossians 3:23)

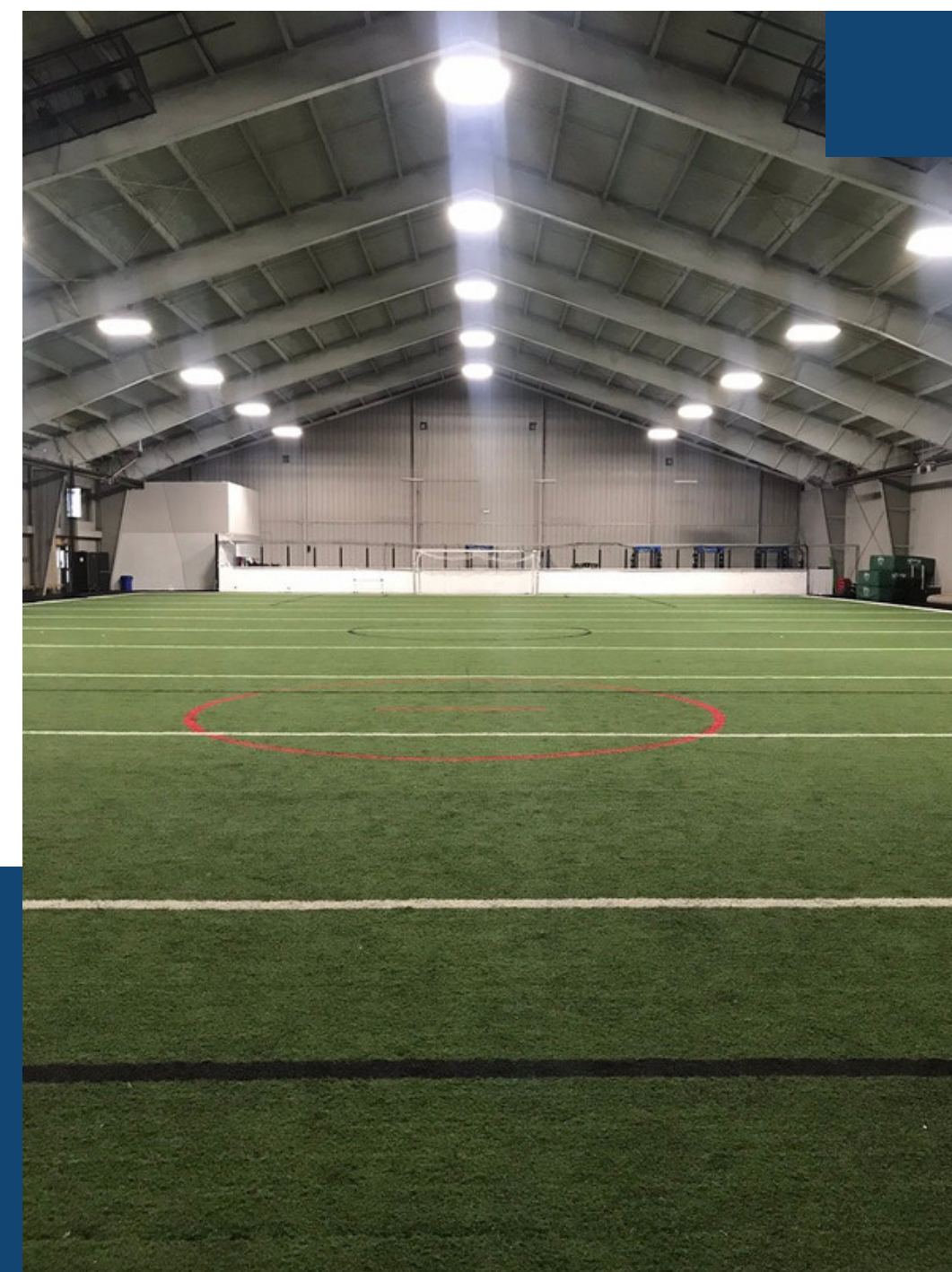
**S**

**ervice**

This is the way of the Master; this is love and excellence in action.

(Mark 10:45)

# Our Facility



# ACCESS

Talent is distributed equally; opportunity isn't!

Our desire is to open doors for more kids to participate.



**Twinsburg  
Median Income  
\$82,000**



**Pinewood  
\$7,200; 98%  
Female HOH**



**We possess the  
ability to open  
more doors.**



**With greater  
resources, comes  
greater ability.**

# DEBT-ELIMINATION

Despite our debt obligation, we still generate positive net income, and give scholarships. However, less debt will enable greater generosity.

“The borrower is slave to the lender.”  
- Proverb 22:7

2016

**Acquired The Edge for \$2.5M**

2021

**Retired second mortgage: \$250K.**

2023

**Retired business loan: \$600K.**

NEXT

**Debt-Free: \$950K 1st mortgage & \$450K SBA**





# INFINITE ROI

- 1. \$1.4 MILLION DEBT LOAD**
- 2. RETIRE DEBT; RELEASE \$150,000 ANNUAL DEBT SERVICE & TAXES**
- 3. REINVEST THOSE DOLLARS IN PEOPLE & PROGRAMS, IN PERPETUITY**
- 4. GREATER ACCESS THROUGH SCHOLARSHIPS & REDUCED FEES**

**A ONE-TIME GIFT THAT KEEPS ON GIVING AND GIVING...**

# \$150,000

What is the potential annually, in perpetuity?

\$50K

**Kids**

Provide more than 7,000 hours of program access to the kids of low income families

\$50K

**Staff**

Employ a Development Director to secure and manage grants, donations and sponsorships of \$500K annually to provide even more access to kids

\$50K

**Facility**

Fund the budget for continuous facility improvements to maintain excellence in service delivery

# PROVERBS 11:25

A generous person will prosper; whoever refreshes others will be refreshed.



GIVING